

Raising the price of cigarettes...

...for the Health of Maine's Children

Tax Increase Per Pack	Youth Smoker Decline	Youth Alive Today Who Won't Become Smokers	Youth Future Smoking Caused Deaths Avoided
\$1.00	-12.2%	10,300	3,200

...for the Health of Maine's Adults

Tax Increase Per Pack	Fewer State Packs Sold per Year (Millions)	Current Adult Smokers Who Would Quit	Adult Smoking Caused Deaths Avoided
\$1.00	-15.0	6,100	1,600

...for the Health of Maine's Economy

Tax Increase Per Pack	Additional New Cigarette Tax Revenue (Millions/Year)	Overall Long-Term Health Savings (Millions)
\$1.00	\$66.0	\$238.2

Current State Cigarette Tax Rate: 200 cents per pack
 State Cigarette Tax last raised: September 19, 2005

*Data compiled by Campaign for Tobacco-Free Kids, Washington, DC
 Document prepared by the Maine Coalition on Smoking or Health
 January 2007*